

FINANCIAL AVENUE USER GUIDE



Your institution has teamed up with Inceptia, a private, nonprofit organization, to provide online financial education to help you gain important knowledge about the basics of personal money management. You'll have access to videos, tools, articles, calculators and much more. This quick-start guide will help you set up your account and begin exploring all that Financial Avenue has to offer.

BEGIN YOUR JOURNEY

Get started by setting up your account:

- 1 Go to www.FinancialAvenue.org.
- 2 Click the **Login** button to create your new account.



The screenshot shows the Financial Avenue website homepage. At the top, there is a navigation bar with the logo 'FINANCIAL AVENUE POWERED BY INCEPTIA' and links for 'ABOUT', 'COURSES', and 'BLOG'. A 'Login' button is circled in green in the top right corner. The main content area features a large '#KNOWL' heading with a video player showing the owl mascot. Below the video, there is a yellow box with the text 'MONEY KNOWLEDGE SETS YOU FREE' and a 'LOGIN' button circled in green. To the left of the owl, there is a small video player with the text 'Get some Knowl. He's an owl who is knowledgeable about money. See what he can teach you.' Below the main content, there are sections for 'WHAT IS YOUR SPENDING PERSONALITY? TAKE THE QUIZ!', 'FEATURED ARTICLES' with two article snippets, and '#KNOWL BUZZ' with social media links and a list of tweets. At the bottom, there is a footer with copyright information, terms and conditions, privacy policy, accessibility, and contact icons, along with the Inceptia logo and 'A division of NSLP'.

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- 3 Within the **Don't have an account?** section, select **Sign up now!**

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ABOUT | COURSES | BLOG

Q SEARCH

Log in

Log in to Financial Avenue

Student
 Administrator

Username (email address):

Password (case sensitive):

Log In

Don't have an account?
Sign up now!

Did you forget your password?
Recover it here.

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- 4 Enter the access code provided to you by your institution and click **Sign Up**.

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ABOUT | COURSES | BLOG

Q SEARCH

Log in

Sign Up for Financial Avenue

Enter Access Code:

Sign Up

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- 5 Complete all of the fields indicated.

Please note: When entering your email address, please be sure to use your school account. Your institution may also include additional registration fields. Once all fields are completed, click **Create my new account**.

- 6 Voila! You are now ready to explore Financial Avenue. Once you create your account, all you need is your email and password to login again.

The screenshot shows the registration form for Financial Avenue. At the top left is the logo 'FINANCIAL AVENUE POWERED BY INCEPTIA'. Navigation links include 'ABOUT', 'COURSES', 'TOOLS & TIPS', and 'BLOG'. A search bar is on the top right. Below the logo, it says 'Fields marked with an * are required.' and 'Choose your username and password'. The form has fields for 'Username (email address)*', 'Verify username*', 'Password (case sensitive)*', and 'Verify password*'. A note says 'The password must have at least 5 characters'. Below this is the 'More details' section with fields for 'First name*', 'Last name*', 'Age*', and 'Gender*'. The 'College Student' section has fields for 'Major*' and 'Year in School'. At the bottom are 'Create my new account' and 'Cancel' buttons. A disclaimer states: 'By submitting this form, I certify the information provided above is accurate and I am at least 13 years of age.' The footer contains copyright information, links for 'Terms & Conditions', 'Privacy Policy', and 'Accessibility', social media icons for phone, email, Facebook, and Twitter, and the Inceptia logo with 'A division of NSLP'.

Your institution may designate certain courses as those which must be completed. Please check with your administrator to verify program requirements

QUESTIONS/SUPPORT

Inceptia Customer Service
888.454.4668
customerservice@financialavenue.org

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FinancialAvenue.org | @MoneyKnowl

SCHOOL NAME
ACCESS CODE
CUSTOMIZED MESSAGE